How To Create
Original, High-Quality Content

1. Write Content for Humans, Not Search Engines

2. Satisfy for Search Intent, Not Word Count

3. Produce Quality Content

4. Focus on One Topic Per Page or Post

5. Create Only One Page or Post Per Topic

6. Structure Content For Skimming

7. Make it Engaging

8. Employ Tried and True SEO Copywriting Tactics

-    -   -