SEO Copywriting Best Practices

- 1. Write Content for Humans, Not Search Engines
- 2. Satisfy for Search Intent, Not Word Count
- 3. Produce Quality Content
- 4. Focus on One Topic Per Page or Post
- 5. Create Only One Page or Post Per Topic
- 6. Structure Content For Skimming
- 7. Make it Engaging
- 8. Employ Tried and True SEO Copywriting Tactics

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Last Updated: 03/16/2021